

# Celia Chung

communication designer | branding · print · web

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## EDUCATION

University of British Columbia 2000–2004

BSc Natural Resources Conservation

University of New Brunswick Saint John

2005–2007

Graduate Studies - Biology

Graduate Students Association VP Internal

Vancouver Film School 2008–2010

Diploma - Foundation Visual Arts & Design

Diploma - Digital Design

## SKILLS

- STRATEGIC DESIGN
- BRAND DEVELOPMENT
- INFORMATION DESIGN
- ILLUSTRATION
- PROJECT MANAGEMENT
- TECHNICAL:  
In-depth knowledge of: Photoshop,  
Illustrator, InDesign, Dreamweaver,  
After Effects, Flash
- WEB DESIGN:  
Web page layout, banner design, custom icons
- FRONT END WEB DEVELOPMENT:  
HTML, CSS, Java Script, Wordpress

## INTERNSHIPS

KIMBO Design Jan – Mar 2009

Responsible for updating social media feeds,  
logo concept development, stationery design/  
production, web banners and icon designs.

HANGAR 18 Mar – Apr 2011

Responsible for developing logo concepts,  
mocking up concepts for client presentations, and  
updating web graphics and newsletters. Worked  
closely with account managers and developers.

## WORK EXPERIENCE

HALFMOON YOGA PRODUCT

designer Feb 2012–May 2012

Brand development, packaging program design,  
ongoing print/online marketing collateral design.

SHARK TRUTH

designer Oct 2011–current

Ongoing graphic and web design work with  
non-profit shark conservation group.

SELF EMPLOYED

Apr 2010 – current

Brand design, web design & development (wordpress),  
creative strategy, book design, illustration

CASTLE COMMUNICATION

freelance designer Apr 2011–Jun 2011

Web design & development (wordpress), print ad and  
e-newsletter design and production